

## PRESS RELEASE

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## JESSE TREE OFFERING RENTAL ASSISTANCE “POP-UP” EVENTS TO REACH TENANTS NEEDING RENT HELP

We are happy to announce that the [Jesse Tree](#) staff is fully vaccinated and ready to be back out and working with clients in-person! This Summer and Fall we are offering Jesse Tree rental assistance "Pop-up" events.

### What's a Pop-up?

Our Case Managers are going to agencies' offices to serve folks at risk of eviction and homelessness. Our case managers will be onsite to offer information, assistance with rent and security deposits, and support for clients who need help to complete rental assistance applications.

### When are the Pop-ups?

Our first public Pop-up event is **this Thursday, August 5 from 9:00am-12:00pm, at Western Idaho Community Action Partnership (WICAP)** at 502 Main Street, Caldwell, ID 83605. We want agencies to know that we are working to schedule additional events across the Treasure Valley. If interested you can get in touch with Hannah Sharp at [hannah@jessetreeidaho.org](mailto:hannah@jessetreeidaho.org).

### Why is this important?

The eviction moratorium expired on Saturday, August 1st and tenants continue to experience large rent increases and get summoned to eviction court, and Jesse Tree wants to ensure that vulnerable renters know resources are available to help, and how to access them. We are seeking to hold Pop-up events in locations where high-risk renters might present so that we can reach people who might not ask for help otherwise.

We are also including in this release some of our flyers that you can distribute to the public so that they have more information on how to access rent assistance.